WALLS FLOORS HARDSCAPES

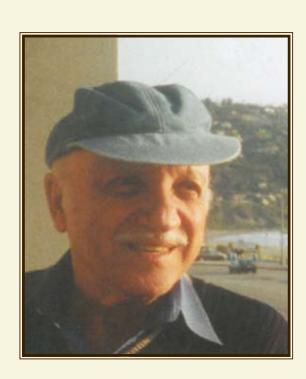
 \bigcirc







HANDCRAFTED IN SOUTHERN CALIFORNIA SINCE 1966



A R T O B R I C K

Arto tells a story about a small shop two stories up from street level. It was on a dusty, bustling street in a time before escalators. The owner knew his location was not ideal even though the merchandise for sale was extraordinary. Because of this even if the customer just left the dust from his shoes in the store he was grateful for the visit and told the customer so.

We know there are many options out there so we thank you for taking the time to see what we offer.

ELEGANCE

19 {est.}

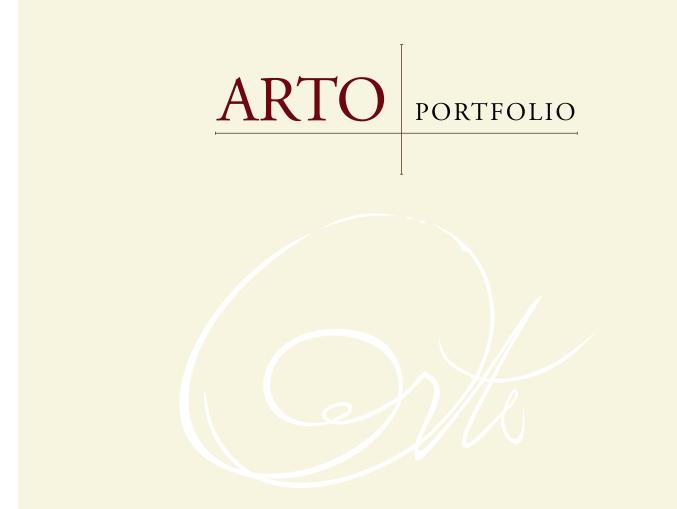


24x24, Roman Octagon, Artillo

arobride and the second second

In an era when most products are machine made and imported
ARTO is unique because every one of our products has been
handcrafted in Southern California since 1966. From his
unique perspective as both artisan and installer Arto saw a
need for products that were both beautiful and easy to install.
His first product – a lightweight, clay thin brick veneer –
proved immediately popular with his demanding clients.

As costs to fire ARTO's kilns skyrocketed during the energy crisis of the early 1970's his innovation was to employ concrete as an energy-efficient alternative medium. Arto loved the warmth and dynamic nature of concrete, and no longer limited by the material properties of clay, could create novel colors, textures, and items.



PLEASE ENJOY YOUR VISIT & WE HOPE YOU BRING SOME HOME





6-19 APPLICATIONS Exterior | Interior 20-23 ARTILLO SERIES

24-29 ROMAN SERIES

30-33 ARTO BRICK SERIES

34-35 NEW PRODUCTS

36-41 COLOR / TEXTURE OPTIONS

12x24, Roman Chevron, Early Gray & Natural Gray, with Limestone

42-43 STEWARDSHIP

44-45 ARTO MESSAGE

EVEN YOUR CAR WILL APPRECIATE THE ELEGANCE

First impressions are important and ARTO handcrafted tile and pavers can enhance your residential or commercial driveway with a unique combination of handcrafted beauty and durability.

APPLICATION:

DRIVEWAY

ARTO provides a wide range of solutions for driveway and light vehicular applications. Tiles can be mortar set on slabs plus many of our pavers can be employed in sandset applications. Use our standard colors or create your own custom blend to distinguish your driveway from machinemade pavers, stamped or plain gray poured concrete.



9x12, San Clemente Paver



8x8, Hexagon California Paver, Normandy Cream

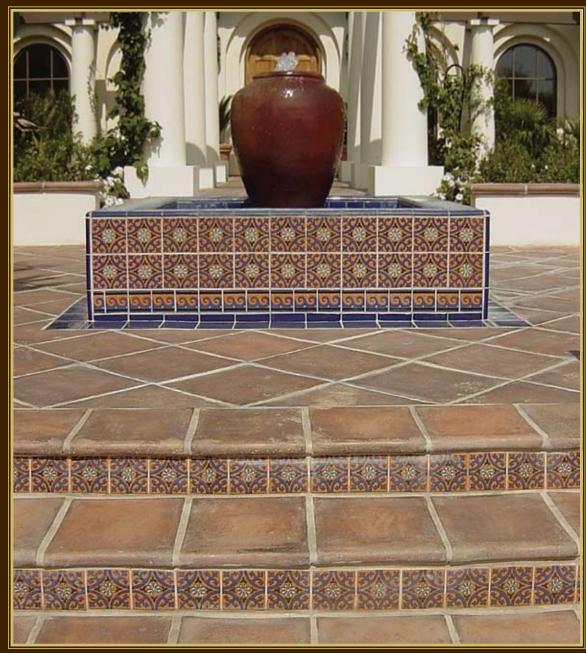




8x8, 8x12, 12x12, Roman Paver, Cotto Dark, with Luna

8x8, 8x12, 12x12, Roman Paver, Cotto Gold, with Luna 888-757-8453 07

WELCOME HOME TO HANDCRAFTED LUXURY



Artillo Tile & Stairtread, Cotto Dark, Malibu Tile

The difference is immediately apparent when you arrive at a home featuring ARTO products. Our unique handcrafting process gives a warmth and lively variation that is increasingly rare in a machine made world. And, over time, the patina process will further enhance the variation inherent in every ARTO product.

The handcrafted elegance of ARTO products is complemented by their rugged durability and unmatched versatility for walkways, patios, walls, and many other applications. Tiles, brick veneer, pavers, wall caps, pier caps, pool coping, balusters, and more are offered in a wide variety of colors and textures to create your own unique look.

APPLICATION:

ENTRANCE





2x8, Antik, Used Red

Roman Tile & Pool/Step Coping, Hacienda

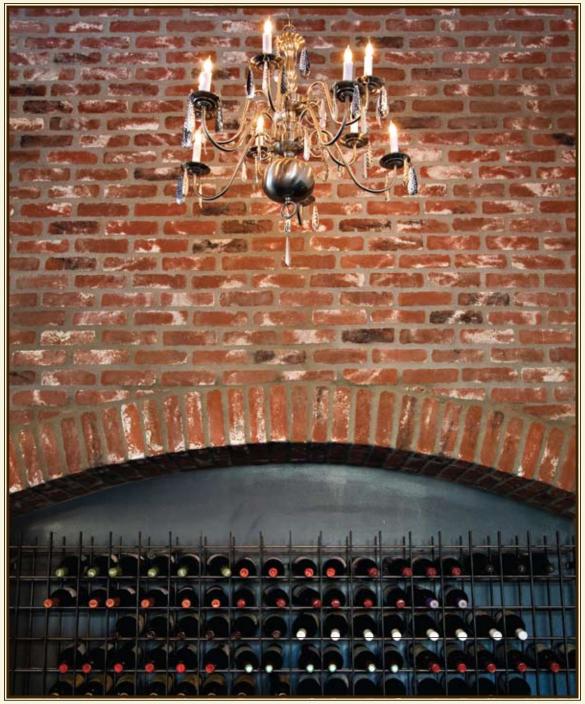


12x12, Hexagon, Cotto Gold



12x12, Rustic, Rosa White Wash 888-757-8453 09

SIT DOWN, RELAX, YOU MADE IT HOME



2x8, Antik Brick, Used Red

What makes a good bottle of wine, the price tag or the feeling on your tongue? If you want we can charge you more.

APPLICATION:

INTERIOR RESIDENTIAL

Lock your doors or invite the neighbors in. Use ARTO to make your home into a castle fortress or the village plaza. ARTO allows you to connect your interior and exterior areas to maximize your living spaces. Not only does this increase your perception of spaciousness it creates more places to enjoy your fiesta or, if you prefer, expand the castle grounds.



12x12, Artillo, Cotto Gold



8x8, Hexagon, Cotto Gold



Artillo Tile & Stairtread, Cotto Gold, Malibu Tile

ARTO's signature "rustic elegance" is the warmth and beauty that can only be achieved through our handcrafting process. Each piece is individually unique to help create distinctive living spaces for dining, entertaining, or simply relaxing with family and friends.

HANDCRAFTED FOOD MEETS HANDCRAFTED ELEGANCE



2x8. Antik. Used Red

ARTO products are ideal for just about any kitchen or dining room application including walls, floors, backsplashes, and countertops. Select Artillo tile or Antik brick for a rustic look or choose Roman tile for a modern or rustic appearance.

APPLICATION:

KITCHEN / DINING ROOM

Today kitchens are more than just rooms for cooking; they are more frequently used as living spaces. ARTO tiles, decos, and brick veneer help to create your dream kitchen or to reinvigorate your existing kitchen. All ARTO products are handcrafted to add a warm, lively touch to your kitchen and will develop a lovely patina over time thanks to their rustic nature.



12x12, Artillo, Cotto Dark



8x8, Daisy Deco, Spanish Cotto



2x8, Antik, Used Red



6x6, Artillo, Normandy Cream 888-757-8453 13

WASH AWAY YOUR CARES AMIDST HANDCRAFTED LUXURY

Retire to your private sanctuary. Handcrafted tiles and brick veneer allow you to add ARTO's signature rustic elegance to any bathroom, large or small, classic or contemporary.

APPLICATION:

BATHROOM

Walls, floors, baths, showers, backsplashes, countertops -ARTO's extensive selection of sizes, styles, colors, and textures offer myriad design possibilities.



Wall: 2x8, Artillo, Old California & Natural Gray Floor: 8x8, Artillo & Mini Durango, Santa Monica



4x4, Artillo, Santa Monica, with Vintage





9x11, San Felipe, Tuscan Mustard

The flat surface and crisp edges of Roman tile is ideal for a contemporary look or choose Artillo tile for a more rustic look. ARTO brick, decos, and other trim further expand the range of design options.

4x8, Smooth Brick, Cotto Dark

A DISTINCTIVE BACKYARD OASIS AWAITS YOU



Roman Curbing & Balustrade, Buff, with Luna 12x12, Super, Artillo



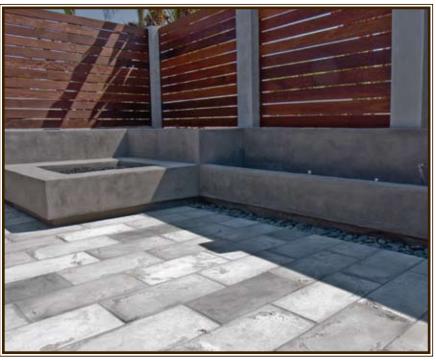
16x16, Artillo, Custom Colors

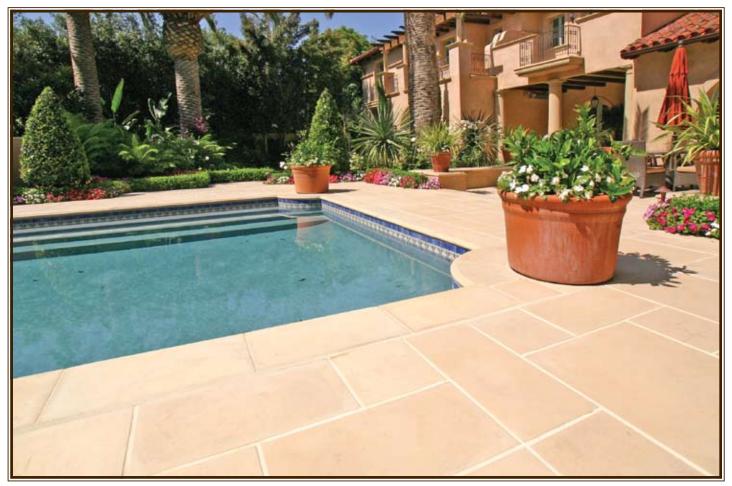


Roman Wall Cap & Pool Coping, Normandy Cream

ARTO pool coping, tiles, and pavers allow you to create a unique backyard oasis or reimagine your existing pool and deck. Available in all ARTO colors plus our signature surface textures can be specified to further distinguish your outdoor living space.

APPLICATION:





A wide variety of rustic and modern pool coping styles are offered including three safety grip profiles for commercial, civic or child-friendly applications. Many radius sizes are offered and our Roman Wall Caps can serve as two-sided bullnoses for applications featuring raised spas, seat walls, and other elevation changes.

12x24, Roman, Antik Gray, with Limestone

Roman Pool Coping & Tile, Old California 888-757-8453 17

HANDCRAFTED BEAUTY MEETS CONCRETE DURABILITY

Thanks to their durable concrete composition, ARTO products can be used in a wide range of commercial and high traffic applications including retail, hospitality, and restaurants.

APPLICATION:

COMMERCIAL

ARTO's extensive product line is complemented by our experience fabricating custom products for commercial projects. We work directly with architects and designers to provide innovative solutions to distinguish your projects. Our state-of-the art liquid color system by Davis Colors further expands our wide range of color options.



2x8, Standard Brick, Early Gray & Charcoal Gray



2x8, Standard Brick, Used Red





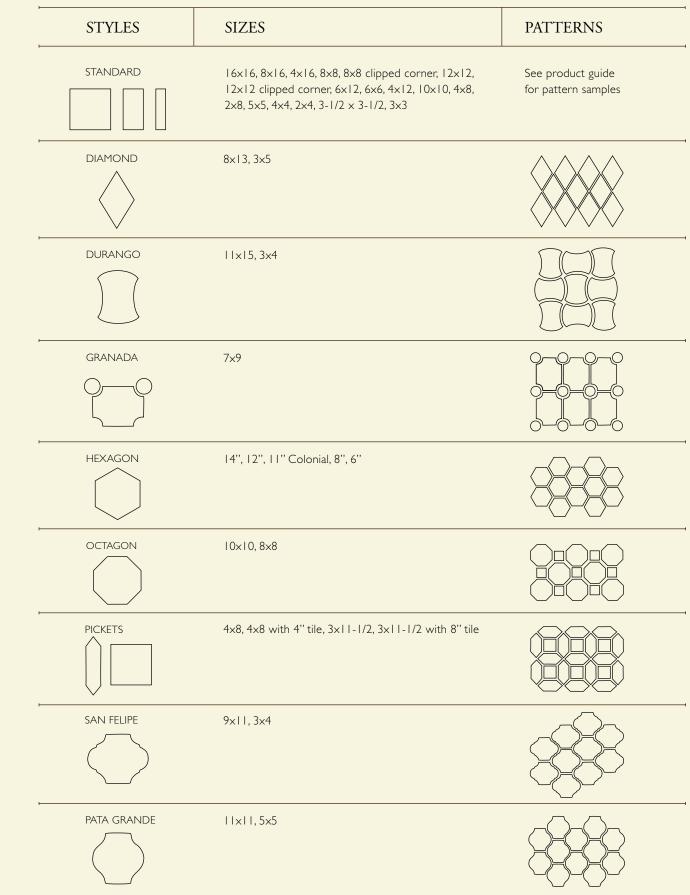
1x9, Villagio, Tuscan Mustard

ARTILLO



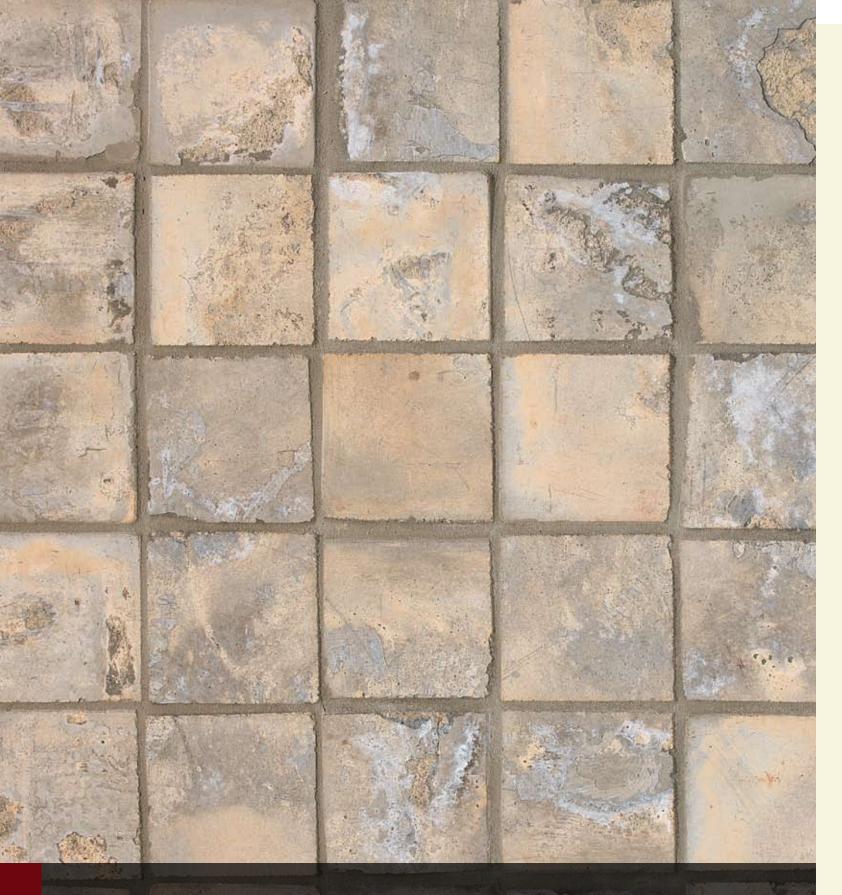
A R T I L L O S E R I E S

The Artillo series is ARTO's original and most extensive tile collection. Individually handcrafted, each Artillo size and shape has its own distinct personality for a uniquely rustic appearance. An extensive array of accessories including surface bullnoses, base coves, stairtreads, and coping are offered as well as a wide selection of decorative pieces. The Artillo series provides solutions for almost any application residential, commercial, interior, exterior, walls, floors, kitchens, bathrooms, even driveways - and its durability allows for easy interior/exterior transitions.



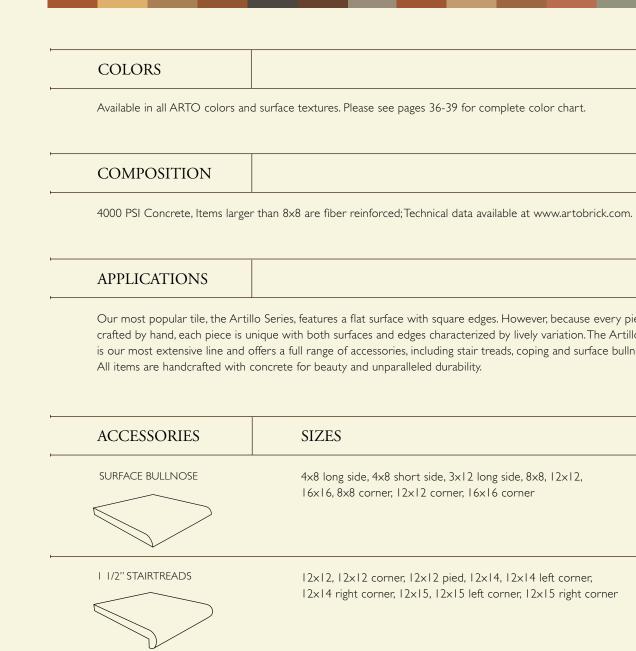
SERIES





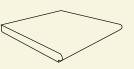
THE ORIGINAL EXPRESSION OF RUSTIC ELEGANCE

ARTILLO



STEP ON STAIRTREADS

12x12, 12x12 corner



3'' COPING

12x12, 12x12 corner, 18x18, 18x18 corner





Our most popular tile, the Artillo Series, features a flat surface with square edges. However, because every piece is crafted by hand, each piece is unique with both surfaces and edges characterized by lively variation. The Artillo series is our most extensive line and offers a full range of accessories, including stair treads, coping and surface bullnoses.

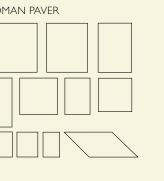
> 4x8 long side, 4x8 short side, 3x12 long side, 8x8, 12x12, 16x16, 8x8 corner, 12x12 corner, 16x16 corner

12x12, 12x12 corner, 12x12 pied, 12x14, 12x14 left corner, 12x14 right corner, 12x15, 12x15 left corner, 12x15 right corner

ROMAN





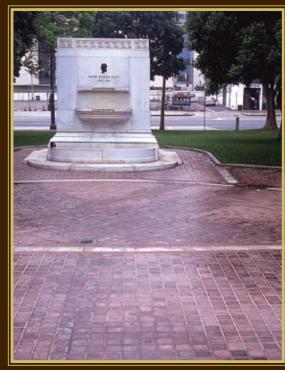


Flat surface with crisp edges; 2" thick for sandset or mortar applications including patios, walkways, and driveways* *Ensure all substrates are properly designed and prepared for specified application. Sizes larger than 12×12 recommended for sandset driveway applications. Visit www.artobrick.com for substrate preparation & installation guidelines.



STYLE 2





8x8, Roman Paver, City Hall Red

ROMAN SERIES

Featuring tiles, pavers, wall caps, pier caps, and pool coping the Roman series offers solutions for just about any interior, exterior, or hardscape application. Roman tiles are offered in sizes ranging from 8x8 to 36x36 with a flat surface and crisp edges. The thicker Roman pavers feature the same profile but can be sandset to allow a seamless transition between different substrates. Roman wall caps, pier caps and pool copings feature gently rounded bullnoses and are available in a variety of sizes and radius pieces.

SERIES

12x24, Roman Chevron, Early Gray & Natural Gray, Limestone

Flat surface with crisp edges, I" thick for mortar application to floors and walls in both interior and exterior installations.

SIZES

24x24x1,16x24x1,8x24x1, 12x24x1, 18x18x1, 12x18x1, 12x24x1 Chevron, 16x16x1, |2x|6x|,8x|6x|,|2x|2x|, 8x8x1,36x36

36x36x2, 24x24x2, 18x24x2, 16x24x2, 12x24x2, 18x18x2, 12x18x2, 12x24x2 Chevron, 8x8x2, 8x12x2, 10x12x2, 12x12x2, 16x16x2, 36x36

Visit www.artobrick.com for additional patterns





CLASSIC, YET REFINED, FOR ALL OF YOUR PROJECTS

an Wall Caps & Tile, Hacienda, with Limestone 12x12, Artillo, Hermosa Blend

ROMAN



COLORS		
Available in all ARTO colors and surface textures. Plea		
COMPOSITION		

APPLICATIONS

Roman Series tiles and pavers feature a flat surface and crisp edges and are available in both I" (tiles) and 2" (pavers) thickness for unparalleled versatility. With a wide range of sizes from 8x8 to 24x24, the Roman Series can be arranged in any number of patterns and is ideal for both indoor and outdoor applications. A true chameleon, the Roman Series can appear quite modern or extremely rustic, depending on the color and texture specified.



SERIES

Roman Wall Cap, Hacienda

ase see pages 36-39 for complete color chart.

4000 PSI Concrete, fiber reinforced; Technical data available at www.artobrick.com.

8x24, 10x24, 12x24, 14x24, 16x24, 18x24, 20x24 Corners, Terminals and Radius Pieces Available

10x10, 14x14, 16x16, 19x19, 22x22, 26x26*, 15x20*

Inside Corners, Outside Corners and Radius Pieces Available

BALUSTRADE SYSTEM

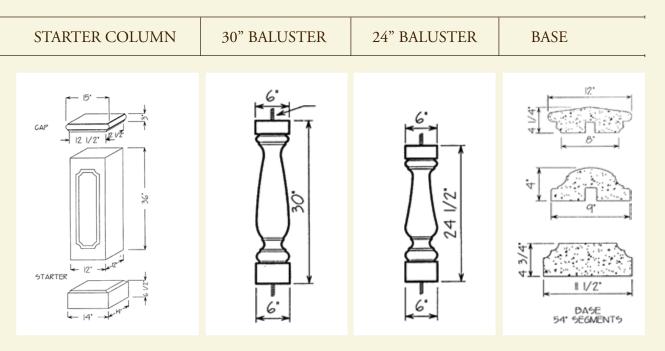


Roman Baluster, Buff, with Luna Texture

BALUSTRADE SYSTEM

ARTO Balustrade System offers balusters in two sizes along with two styles of handrails, a classic base, and a three piece starter column for patios, balconies, gardens, stairs, and other applications. Each piece is individually handcrafted and all can be ordered in any ARTO color and surface texture.





COLORS

Available in all ARTO colors and surface textures. Please see pages 36-39 for complete color chart.

COMPOSITION

4000 PSI Concrete, fiber reinforced with rebar; Technical data available at www.artobrick.com.

APPLICATIONS

Walls, railings, patios, plazas, parks, balconies, and stairways for residential, commercial, and civic applications.

Balusters in Buff Luna

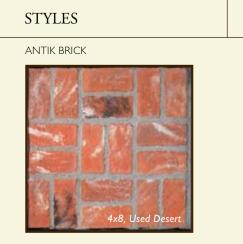
ARTO BRICK

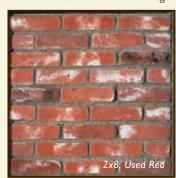


2x8 Antik Brick Cotto Dark

A R T O B R I C K S E R I E S

ARTO Brick veneer has a classic brick look but its thin profile makes installation easy and saves space in both wall and floor applications. Select one of our standard brick colors or create your own unique look with ARTO'S extensive selection of sizes, colors and textures. The durability of ARTO thin brick veneer makes it an excellent choice for interior and exterior applications, even driveways. An extensive array of corners and accessories are available to simplify installation of stairs, columns, archways, sills, vaulted ceilings and other special details.





SMOOTH BRICK



ADOBE BRICK



VILLAGIO BRICK





SERIES

DESCRIPTION

Rustic surface with tumbled edges

SIZES

2×4, 4×8, 2×8, 2×10; Thickness 1/2" Nominal

STANDARD BRICK



Rustic, rounded surface with straight edges.

SMOOTH BRICK 2x8, 4x8 Thickness 1/2" Nominal

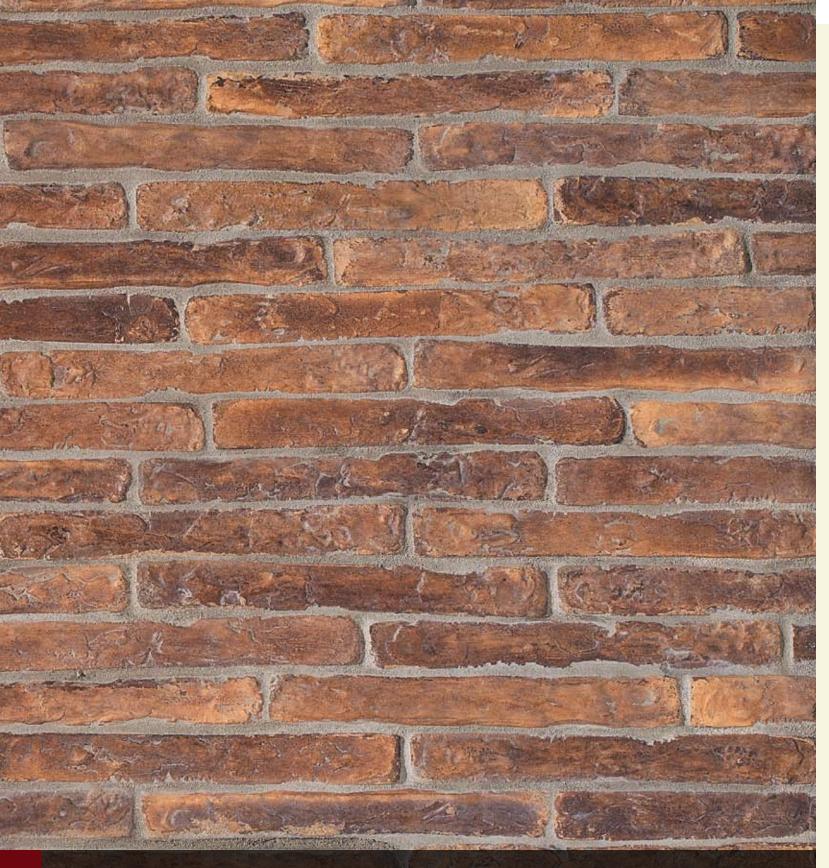
STANDARD BRICK 4x8 Thickness 3/4" Nominal

Smooth and Standard Brick have slightly different textures.

4x16; Thickness I" Nominal

Irregular, textured surface with straight edges

1×9; Thickness I" Nominal



LOW PROFILE INSTALLATION HIGH PROFILE APPEARANCE

1x9 Villagio, Tuscan Mustard

ARTO BRICK SERIES



COLORS

Available in all ARTO colors and surface textures. Please see pages 36-39 for complete color chart.

COMPOSITION

4000 PSI Concrete, Items larger than 8x8 are fiber reinforced; Technical data available at www.artobrick.com.

APPLICATIONS

ARTO offers a wide variety of thin brick veneer styles for both walls and floors and interior and exterior applications. Surfaces, edges, and even the length of individual pieces can vary dramatically depending on style selected, which include rustic surfaces with tumbled edges, rounded surfaces with straight edges, pebbled surfaces, prominent irregular surfaces, textured surfaces, sanded surfaces, and flat surfaces. A wide variety of corners are available.

CORNERS	AVAILABLE STYLES	AVAILABLE SIZES
short side	ANTIK	4×8, 2×8, 2×2
	standard / smooth	2x8, 4x8
	ADOBE	7 /4 × 7 /4, 7 /2 × 5 /2
	VILLAGIO	1x9
LONG SIDE	ANTIK	4x8
	SMOOTH	4x8
OUTSIDE	ANTIK	4x8 Left, 4x8 Right
	SMOOTH	4x8 Left, 4x8 Right

1x9 Villagio, Tuscan Mustard

STYLES





CALIFORNIA PAVER



BRICKGUARD



COLORS

Available in all ARTO colors and surface textures. Please see pages 36-39 for complete color chart.



Antik Brick, Custom Detail

NEW PRODUCTS

Our current range of products may seem overwhelming to the uninitiated (and even to us at times*). ARTO is continually adding products that showcase styles both new and rediscovered and take advantage of modern technology to provide novel solutions to the needs of our customers. ARTO also offers extensive experience with both custom fabrication and color creation for a wide range of applications including historic restoration.

* Visit www.artobrick.com to see new products even we may have missed.

PRODUCTS

DESCRIPTIONS

Inspired by Southwestern pueblo architecture as well as the slumpstone popular in the 1960's the Adobe veneer can appear rustic or retro, depending on the color specified. Featuring I'' thickness and available corners Adobe veneer is easy to install over a wide range of substrates and applications.

Individually handcrafted, California Pavers offer a distinctive and rustic alternative to machine manufactured pavers. California Pavers feature a classic 8" hexagon shape and their 3" thickness provides exceptional durability in a wide variety of environments including walkways, patios, plazas, driveways and light vehicular applications.

Brickguard wall caps feature a stylish saw-toothed profile that allows for numerous architectural possibilities and in low wall applications has the added benefit of deterring skateboarding, loitering and other nuisances. Offered in two easy-to-install sizes, the Brickguard is complemented by pier caps featuring a classic pyramid shape.

COLORS ARTO

Premium Collection

Customize your look with a diverse selection of solid and flashed colors ranging from Antik Gray to Ocean Green to Charcoal to City Hall Red to Charley Brown (to list just a few options) or even create your own distinctive blend of colors.

For more information about our colors, composition, installation, or any other aspect of ARTO products you can request a copy of our FAQ (frequently asked questions) via our website at www.artobrick.com, email to info@artobrick.com, or send a fax to 310-768-8544.



Antik Gray



Artillo Cafe



Buff



Café Olay







Mission Red





Caqui

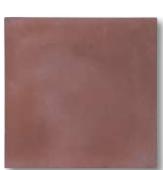
Early Gray



Charcoal Gray



Charley Brown



City Hall Red



Plumish



Sidewalk Gray



Rosa

Flagstone

Hacienda





Hacienda Flash



Ocean Green



Old California



Rosa White Wash



Sangria



Sonora Sunset

ARTO COLORS

Classic Collection

Inspired by rustic saltillo and terracotta surfaces and includes some of ARTO's most popular and venerable color options including Artillo, Desert, Red Flash, Spanish Cotto and Tuscan Mustard.



Artillo



Cotto Dark



Spanish Cotto



Desert



Cotto Gold



Josie



Red Flash



Tuscan Mustard

The rustic variation and elegance of ARTO products are achieved with the use of natural materials enhanced by handcrafting and each unit. All photographs are representative but color and appearance of products shipped may differ from images shown in this brochure or on www.artobrick.com

ARTO COLORS

Specialty colors and intriguing blends further expand the range of available design options while our uniquely rustic Normandy Cream showcases a blend of four colors made in all four ARTO textures to evoke reclaimed terracotta.





Artillo Classico



Los Angeles





Rice



Signature Collection

El Segundo



Metro

Santa Monica



Gray Myst



Normandy Cream



Urban

ARTO | TEXTURES Unique Surfaces



4x4, Artillo, Normandy Cream

Your selection can be further customized by adding one of ARTO's signature surface textures. Normandy Cream, as seen above, features a blend of all four surface textures in four of our most popular colors. Order any color in Vintage to receive a combination of pieces made in all four surface textures.

TRAVERTINE

Selecting the Travertine surface texture adds a rustic, pitted surface to any ARTO color that can be used to complement other materials or create your own distinctive appearance.



LUNA

Our most distressed surface texture, Luna is inspired by the craters, seas, valleys and other topographical features of the lunar surface for the ultimate expression of rustic elegance.



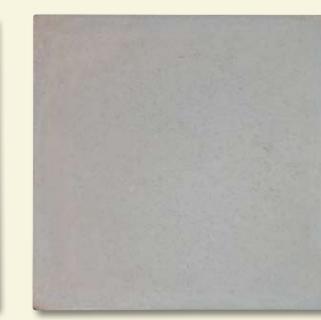
LIMESTONE

The Limestone surface texture features an organic, weathered appearance, generally lightens the original color and is a great option for pools and where extra slip resistance is desired.



STANDARD

The Standard texture varies from item to item and does not need to be specified. It is shown here only as a point of comparison. The Roman tile pictured features a very flat, smooth surface but other styles and items may feature rough or textured surfaces.



A LONG-STANDING COMMITMENT TO

Stewardship



We at ARTO feel that stewardship,* defined as "the careful and responsible management of something entrusted to one's care," is the most appropriate term to describe the values we hold dear. Like our customers, we make choices when selecting materials that make sense from both an environmental and an economic perspective.

* Visit www.artobrick.com to get the latest on our stewardship efforts.

FACTORY PRACTICES

Our most important resource is our people, especially because their hands impart the warmth to ARTO handcrafted products. Advanced dust collection techniques and low emissions handling equipment provide an exceptionally clean working environment that exceeds industry standards. Regular safety training is supplemented by health insurance for all employees.

MATERIALS

The vast majority of raw materials are locally sourced to minimize transportation impacts, plus our cement is supplied by an Energy Star Certified factory. All products include varying amounts of recycled content and packaging incorporates recycled or reclaimed materials. Our primary goals are to increase recycled content without reducing product quality or locally sourced content and to reduce our waste stream as close to zero as possible.

LONG SERVICE LIFE

Every ARTO product is manufactured with concrete, a material with a lifespan measured in decades (or even centuries as some concrete roads built during the Roman Empire are still in service), and fiber-reinforced to prevent breakage during transport and handling. And, if your needs change, ARTO products can be recycled.

ENVIRONMENT

ARTO products enhance not only your immediate but also the broader environment. A wide range of colors are certified to reduce heat absorption to provide more comfortable living spaces and reduce energy use. As part of a permeable pavement system ARTO pavers improve site drainage and reduce contaminant runoff into oceans, lakes, and waterways.

USGBC MEMBER

ARTO is a proud member of the USGBC and is happy to support efforts toward green building certification. ARTO products can contribute to LEED rating system certification in a variety of credit areas:

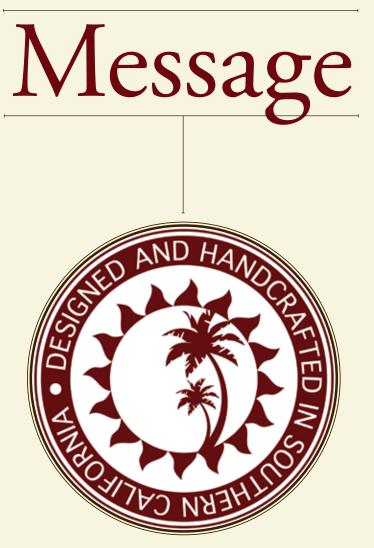
- MR 4.1/4.2 Recycled Materials
- MR 5.1/5.2 Regional Materials
- SS 6.1/6.2 Water Runoff Reduction
- SS 7.1/7.2 Heat Island Effect Reduction
- ID Credit 1 Innovation in Design

on luction 1



USGBC and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.

THE BIG



When you make the choice, look for this mark on your packaging to guarantee it was produced by ARTO



Frankly this document we have nicknamed "BIG" as it is big for us. Aside from our website www.artobrick.com, our dealer network and word of mouth we have not had such an extensive presentation that truly conveys the depth, breadth and acceptance of ARTO products.

We did this with testimonies of previously installed projects. We put hope in the adage "a picture is worth a thousand words".

We hope that understanding the process of how our product comes to market gives a broader appreciation of our values and our responsibilities as stewards of the product, environment and employees. We hope that an awareness of this process helps you as a consumer to make a better informed decision.

If forced to sum up this presentation in but a few words we would note that ARTO provides high quality products that are rustic in their design, elegant in their feel and honest in their production.

Thank you for taking the time to read this. After you have made a decision for your project please reuse or recycle this document. If you have comments on this brochure please email arto@ artobrick.com and put "brochure" as the subject. And, once again, we are grateful for your visit.